

Recommended reading

| <u>Authors</u> | <u>Titles</u> |
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| Anderson, Chris | <i>The Long Tail: Why the Future of Business is Selling Less of More</i> |
| Ariely, Dan | <i>Predictably Irrational: The Hidden Forces That Shape Our Decisions</i> |
| Beinhocker, Eric D. | <i>The Origin of Wealth: Evolution, Complexity, and the Radical Remaking of Economics</i> |
| Bennis, Warren | <i>On Becoming a Leader</i> |
| Berlin, Isaiah | <i>The Hedgehog and the Fox: An Essay on Tolstoy's View of History</i> |
| Bernanke, Ben | <i>Essays on the Great Depression</i> |
| Bernstein, Peter L. | <i>Capital Ideas Evolving</i> |
| | <i>Capital Ideas: The Improbable Origins of Modern Wall Street</i> |
| | <i>Against the Gods: The Remarkable Story of Risk</i> |
| Boeckh, Anthony J. | <i>The Great Reflation: How Investors Can Profit From the New World of Money</i> |
| Bossidy, Larry & Charan, Ram | <i>Execution: The Discipline of Getting Things Done</i> |
| Bruner, Robert F. & Carr, Sean D. | <i>The Panic of 1907: Lessons Learned from the Market's Perfect Storm</i> |
| Buffett, Warren & Cunningham, Lawrence | <i>The Essays of Warren Buffett: Lessons for Corporate America</i> |
| Carnegie, Dale | <i>How to Win Friends and Influence People</i> |
| Chernow, Ron | <i>Titan: The Life of John D. Rockefeller, Sr.</i> |
| | <i>Alexander Hamilton</i> |
| Cialdini, Robert | <i>Influence: The Psychology of Persuasion</i> |
| Collins, Jim | <i>How the Mighty Fall: And Why Some Companies Never Give In</i> |
| Collins, James C. & Porras, Jerry I. | <i>Built to Last: Successful Habits of Visionary Companies</i> |
| Covey, Stephen R. | <i>The 7 Habits of Highly Effective People</i> |
| Csikszentmihalyi, Mihaly | <i>Flow: The Psychology of Optimal Experience</i> |
| de Bono, Edward | <i>Six Thinking Hats</i> |
| | <i>Lateral Thinking: Creativity Step by Step</i> |
| Diamond, Jared M. | <i>Collapse: How Societies Choose to Fail or Succeed</i> |
| Dreman, David | <i>Contrarian Investment Strategies - The Next Generation</i> |
| Drucker, Peter F. | <i>Adventures of a Bystander</i> |
| | <i>The Effective Executive: The Definitive Guide to Getting the Right Things Done</i> |
| | <i>The Daily Drucker: 366 Days of Insight and Motivation for Getting the Right Things Done</i> |
| | <i>Innovation and Entrepreneurship</i> |
| El-Erian, Mohamed A. | <i>When Markets Collide: Investment Strategies for the Age of Global Economic Change</i> |

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| Ferguson, Niall | <i>High Financier: The Lives and Time of Siegmund Warburg</i> |
| | <i>The Ascent of Money: A Financial History of the World</i> |
| Frankl, Viktor E. | <i>Man's Search for Meaning</i> |
| Friedman, Thomas L. | <i>The World is Flat: A Brief History of the Twenty-first Century</i> |
| | <i>The Lexus and the Olive Tree: Understanding Globalization</i> |
| Fukuyama, Francis | <i>The End of History and the Last Man</i> |
| Gardner, Howard | <i>Frames of Mind: The Theory of Multiple Intelligences</i> |
| Gladwell, Malcolm | <i>The Tipping Point: How Little Things Can Make a Big Difference</i> |
| | <i>Blink: The Power of Thinking Without Thinking</i> |
| | <i>What the Dog Saw: And Other Adventures</i> |
| Goleman, Daniel | <i>Emotional Intelligence: Why It Can Matter More Than IQ</i> |
| Graham, Benjamin | <i>The Intelligent Investor: The Definitive Book on Value Investing</i> |
| Graham, Benjamin; Dodd, David L. & Cottle, Sidney | <i>Security Analysis: Principles and Technique</i> |
| Greenwald, Bruce C. N.; Kahn, Judd; Sonkin, Paul D. & van Biema, Michael | <i>Value Investing: From Graham to Buffett and Beyond</i> |
| Grove, Andrew S. | <i>Only the Paranoid Survive: How to Exploit the Crisis Points That Challenge Every Company</i> |
| Hagstrom, Robert G. | <i>Latticework: The New Investing</i> |
| Hayek, F. A. | <i>The Road to Serfdom</i> |
| Heath, Chip & Heath, Dan | <i>Made to Stick: Why Some Ideas Survive and Others Die</i> |
| Hill, Napoleon | <i>Think and Grow Rich</i> |
| Hoover, Herbert | <i>The Memoirs of Herbert Hoover: The Great Depression, 1929-41</i> |
| Hopper, Ken | <i>The Puritan Gift: Reclaiming the American Dream Amidst Global Financial Chaos</i> |
| Kim, W. Chan & Mauborgne, Renée | <i>Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant</i> |
| Koch, Richard | <i>The 80/20 Principle: The Secret to Success by Achieving More with Less</i> |
| Koestler, Arthur | <i>The Act of Creation</i> |
| L'Amour, Louis | <i>Education of a Wandering Man</i> |
| Lewis, Michael | <i>The Big Short: Inside the Doomsday Machine</i> |
| | <i>Liar's Poker: Rising Through the Wreckage on Wall Street</i> |
| | <i>Moneyball: The Art of Winning an Unfair Game</i> |
| | <i>Panic: The Story of Modern Financial Insanity</i> |
| Lowenstein, Roger | <i>When Genius Failed: The Rise and Fall of Long-Term Capital Management</i> |
| Lynch, Peter & Rothchild, John | <i>One Up on Wall Street: How to Use What You Already Know to Make Money in the Market</i> |
| Malkiel, Burton G. | <i>A Random Walk Down Wall Street: The Time-Tested Strategy for Successful Investing</i> |
| Mallaby, Sebastian | <i>More Money Than God: Hedge Funds and the Making of a New Elite</i> |
| Mauboussin, Michael J. | <i>More Than You Know: Finding Financial Wisdom in Unconventional Places</i> |
| Packard, David | <i>The HP Way: How Bill Hewlett and I Built Our Company</i> |
| Paulson, Henry M. | <i>On the Brink: Inside the Race to Stop the Collapse of the Global Financial System</i> |
| Perry, Mark | <i>Partners In Command: George Marshall and Dwight Eisenhower in War and Peace</i> |

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| Peterson, Peter G. | <i>The Education of an American Dreamer: A Memoir</i> |
| Pink, Daniel H. | <i>A Whole New Mind: Why Right-Brainers Will Rule the Future</i> |
| Rand, Ayn | <i>Atlas Shrugged</i> |
| Reinhart, Carmen M. & Rogoff, Kenneth S. | <i>This Time is Different: Eight Centuries of Financial Folly</i> |
| Roberts, Andrew | <i>Masters and Commanders: How Four Titans Won the War in the West, 1941-1945</i> |
| Rogers, Jim | <i>A Gift to My Children: A Father's Lessons for Life and Investing</i> |
| | <i>Hot Commodities: How Anyone Can Invest Profitably in the World's Best Market</i> |
| Rothchild, John | <i>The Davis Dynasty: Fifty Years of Successful Investing on Wall Street</i> |
| Rothkopf, David J. | <i>Superclass: The Global Power Elite and the World They Are Making</i> |
| Samuelson, Robert J. | <i>The Great Inflation and Its Aftermath: The Past and Future of American Affluence</i> |
| Schroeder, Alice | <i>The Snowball: Warren Buffett and the Business of Life</i> |
| Schwartz, David J. | <i>The Magic of Thinking Big</i> |
| Schwartz, Peter | <i>The Art of the Long View: Planning for the Future in an Uncertain World</i> |
| Shlaes, Amity | <i>The Forgotten Man: A New History of the Great Depression</i> |
| Siegel, Jeremy J. | <i>Stocks for the Long Run: The Definitive Guide to Financial Market Returns and Long-Term Investment Strategies</i> |
| Skidelsky, Robert Jacob Alexander | <i>Keynes: The Return of the Master</i> |
| | <i>Keynes</i> |
| Smick, David M. | <i>The World is Curved: Hidden Dangers to the Global Economy</i> |
| Soros, George | <i>The Alchemy of Finance: Reading the Mind of the Market</i> |
| Sternberg, Robert J. | <i>Successful Intelligence: How Practical and Creative Intelligence Determine Success In Life</i> |
| Swensen, David F. | <i>Pioneering Portfolio Management: An Unconventional Approach to Institutional Investment</i> |
| Taleb, Nassim Nicholas | <i>Foiled by Randomness: The Hidden Role of Chance in Life and in the Markets</i> |
| | <i>Black Swans: The Impact of the Highly Improbable</i> |
| Taylor, William & Labarre, Polly G. | <i>Mavericks at Work: Why the Most Original Minds in the Business Win</i> |
| Thaler, Richard H. & Sunstein, Cass R. | <i>Nudge: Improving Decisions About Health, Wealth, and Happiness</i> |
| Tichy, Noel M & Stratford, Sherman | <i>Control Your Destiny or Someone Else Will</i> |
| Vertin, James R. & Ellis, Charles | <i>Classics: An Investor's Anthology</i> |
| Walton, Sam & Huey, John | <i>Sam Walton: Made in America - My Story</i> |
| Watson, Thomas J. | <i>A Business and Its Beliefs: The Ideas That Helped Build IBM</i> |
| Wolfe, Tom | <i>The Bonfire of the Vanities</i> |
| Zakaria, Fareed | <i>The Post-American World</i> |
| Ziglar, Zig | <i>Secrets of Closing the Sale</i> |
| Zukerman, Gregory | <i>The Greatest Trade Ever: The Behind-the-Scenes Story of How John Paulson Defied Wall Street and Made Financial History</i> |

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