



# AGENDA

## PROCU Annual Conference

*Product & Research Organization for Credit Unions*

### Sunday, October 2, 2011

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<b>10:00 a.m. – 4:00 p.m.</b>	<b>Golf Tournament</b> <b>Talega Golf Club</b> Address: 990 Avenida Talega, San Clemente, CA 92673	
<b>6:00 p.m. – 8:00 p.m.</b>	<b>Welcome Reception – A Hosted Reception</b>	Poolside

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### Monday, October 3, 2011

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<b>7:30 a.m. – 8:30 a.m.</b>	<b>Registration and Breakfast</b>	Pelican Room Foyer
<b>8:30 a.m. – 8:45 a.m.</b>	<b>Welcome, Introductions and Opening Remarks:</b> Doug Wicks – Chairman PROCU Board of Directors	Pelican Room
<b>8:45 a.m. – 10:00 a.m.</b>	<b>Dennis Budinich – The Motivated Banker</b> Sponsored by Jackson National	Pelican Room
<b>10:00 a.m. – 10:15 a.m.</b>	<b>Break</b> Refreshments provided	Pelican Room Foyer
<b>10:15 a.m. – 11:00 a.m.</b>	<b>Strengthening Member Relationships and Building Profitability</b> Bob Shible – Strategic Advisor, The Raddon Group Sponsored by The Raddon Group	Pelican Room
<b>11:00 a.m. – 12:00 p.m.</b>	<b>Economic Forecast</b> <b>Burt White – Chief Economist, LPL Financial</b> Sponsored by LPL Financial	Pelican Room
<b>12:00 p.m. – 1:00 p.m.</b>	<b>Lunch</b>	Ocean Terrace
<b>1:15 p.m. – 2:30 p.m.</b>	<b>Regulatory Update</b> <b>Keith Fine – Senior Vice President Associate Counsel</b> LPL Financial <b>Peter Vonk – Executive Vice President &amp; Chief Compliance Officer</b> CUSO Financial Services, L.P.	Pelican Room
<b>2:30 p.m. – 3:30 p.m.</b>	<b>The Future Belongs To Those With The Vision To See Beyond The Horizon</b> <b>James M. Seneff - Executive Chairman</b> CNL Financial Group, Inc.	Pelican Room

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## Tuesday, October 4, 2011

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<b>7:30 a.m. – 8:30 a.m.</b>	<b>Breakfast</b>	Pelican Room Foyer
<b>8:30 a.m. – 8:45 a.m.</b>	<b>Opening Remarks:</b> Doug Wicks – Chairman, PROCU Board of Directors	Pelican Room
<b>8:45 a.m. – 10:00 a.m.</b>	<b>The Great Crash Ahead: Strategies For A World Turned Upside Down</b> <b>Harry S. Dent Jr. – President H.S. Dent Foundation</b> Sponsored by Save Daily	Pelican Room
<b>10:00 a.m. – 10:15 a.m.</b>	<b>Break – Book Signing with Harry Dent</b>	Pelican Room Foyer
<b>10:15 a.m. – 11:00 a.m.</b>	<b>The RFP Process</b> <b>Leonard Gzesh – Sr. Vice President, Financial Services</b> The Golden 1 Credit Union	Pelican Room
<b>11:00 p.m. – 12:15 p.m.</b>	<b>Uncrapify Your Life</b> <b>Jeff Havens</b> Sponsored by Allied Solutions & Affinion	Pelican Room
<b>12:15 p.m. – 12:30 p.m.</b>	<b>Closing Remarks and 2012 Venue Discussion</b> Doug Wicks – Chairman, PROCU Board of Directors	Pelican Room

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Safe travels until next year!